

HANDICRAFTS MEGA CLUSTER MISSION (HMCM)

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EXPRESSION OF INTEREST

HMCM invites EOI from the reputed agencies for setting up of Thematic Display of Handicraft products of Bareilly, Lucknow, Kutch and J & K Clusters and participation of artisans / craft persons in Exhibition-cum-Sale at Urban Haat, Bareilly, U.P. on 19th & 20th March, 2016.

Interested agencies having experience for the similar job may submit their EOI. The detailed TOR for the same can be obtained from the website: www.handicraftmegacluster.in. The last date for submission of EOI shall be within 7 days from this publication.

A: INTRODUCTION

Handicrafts Mega Cluster Mission (HMCM) is going to organize an exhibition-cum-sale of handicrafts of Bareilly, Lucknow, Kutch and J & K clusters where participation of artisans / craft persons from these clusters shall be organized at Urban Haat, Bareilly, U.P. on 19th & 20th March, 2016 to provide a comprehensive market enabled platform to the artisans / craft persons of these clusters so as to promote these crafts.

B: INDICATIVE SCOPE OF WORK

- Total 110 stalls to be designed / decorated (Minimum stall size should be 9 sq. mtrs.)
- Stall should have basic furniture & display aides for display of products (textiles based / handicrafts).
- All the stands to be covered from the roof top by water proof hood.
- All stands should be equipped with Fan.
- Entry gate to be set up on the entry of Gate of Urban Haat.
- Thematic display of various crafts from these clusters in an open space of about 50 sq.mtr.
- Creative designing for display of Indian Handicraft products.
- Fabrication of display aids as per specifications
- Product spotlighting & Illumination as per specifications
- Venue decoration with focus lighting
- Branding / publicity enroute venue within the city and venue.
- Power supply (soundless generator) to be provided by the vendor.

Specifications and auxiliary requirement

1. Designing, Decoration & Fabrication of Theme Pavilion & 110 stalls
2. All material to be used in application should be ISI Marked & ISO Standards. Material specifications should be of standard premium company make and clearly specified keeping in view permanent nature of work.

All work to be completed and hand over by 18th March,2016 at 12 noon.

C: ELIGIBILITY CRITERIA OF THE APPLICANT

- The applicant should be a registered company / entity of repute with sound experience in performing the above mentioned services.
- The applicant must have at least 5 years of experience of doing similar works of fabricating, erecting and dismantling of hanger structure as well as in house team of carpenters etc. Documentary proof must be enclosed with photographs and work orders.
- The applicant must have sound experience of setting up of Thematic exhibitions / displays . The applicant should furnish details of such theme displays in larger areas. List of reputed past clients should be enclosed.
- The applicant must have minimum Cumulative Turnover of Rs.10 crores in last 3 Financial years. Kindly enclose CA certificate / Balance sheet).
- Kindly note minimum turnover registered should be in relevant trade
- Details of infrastructure must be enclosed in the technical bid including details of manpower & key personnel.
- The applicant must comply with all government and regulatory norms viz. Pan no., service tax no., ITR, VAT (if applicable) copies shall be furnished with technical bid.

D:SUBMISSION OF EOI

1) TECHNICAL

EOI should be submitted in two sealed envelope, **TECHNICAL BID** (Envelope –I) shall contain following documents:

- i) Details of the EOI
 - a) Concept Design / Detailed Drawing with detailed specifications
 - b) Profile of the Agency / Company
 - c) Details of Technical Manpower and Staff available in – house
 - d) Track record – details of involvement in similar events (Provide list of works executed in last 3 years)
 - e) Specific experience relating to the event of such nature (Documentary evidence of all needs to be provided)
- ii) All applicants should submit a self –undertaking that they have never been blacklisted by any Government of India Ministry /Department/ Authority/ Organization / Agency.
- iii) Statement signed by a statutory auditor/ Chartered Accountant, indicating turnover of the company.
- iv) Latest Income Tax Clearance Certificate / Copy of Returns submitted and PAN

v) EMD for Rs.50,000/- (Rupees Fifty Thousand only), in the form of Demand Draft drawing favor of **Handicrafts Mega Cluster Mission**. EMD will be returned to the unsuccessful applicants at the earliest.

2) **FINANCIALS** (Envelope – II) shall contain the financial offer for the project and should include the cost of all following :

- a) Designing and conceptualization
- b) Cost of fabrication : Rs. -----
- c) Cost of installation at site (including transportation): Rs.-----
- d) Govt. Taxes as applicable: Rs.-----
- e) Total Cost: i),ii),iii): Rs.-----

- The applicants should quote in figures as well as in the words the rates and amount offered by them in the financials. The rates quoted in the financials shall be inclusive of all taxes, levies etc. Nothing extra shall be payable in addition to the accepted rate as per the Price Schedule
- EOI placed in sealed covers (in two envelopes duly marked as TECHNICAL (Envelope-I) and Financials (Envelope-II) with the name of the project written on each envelope should be placed in the outer envelope and marked on top as “EOI for “Theme Pavilion & Participation of Artisans in Exhibition-cum-Sale at Urban Haat, Bareilly, U.P.”

E) EVALUATION / SELECTION PROCESS

- The evaluation would be on both Technical and Financial Bids
- The technical bids shall be scrutinized by the committee constituted for the purpose. The Committee will assess the ability of the agencies to carry out the requisite work and quality of profile and experience of the agency in the field. The bid would be first evaluated technically as specified in the evaluation in Para-D.
- The applicants who will be shortlisted as per the Eligibility Criteria in Para-C, if required, shall make presentation on 12th March,2016 at 12 noon. The Financial bids will be opened on the same day at 5 p.m..
- The Criteria for Technical Evaluation is as below:-

Sl. No.	Criteria	Scoring
1	Organizational strength of the company and its experience in executing such works nationally and internationally	30 Marks
2	Overall Concept and design of Thematic Exhibition	50 Marks A. Concept & Design- 30 Marks B. Effective Utilization of space – 10 Marks C. Innovative ideas in accord with Theme - 10 Marks
3	Experience and expertise of key personnel	20 Marks

	handling the project	
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- The Concept / Design of the 'Thematic Exhibition' with layout decoration plan, etc. as indicated above must be submitted in hard copy as well as in CD
- Minimum marks required to qualify technically is 70. Financial quotation of only those who qualified technically would be opened.
- **Financial Score would be as follows:**

Lowest financial quote will be given score of marks	:	100
2 nd Lowest financial quote will be given score of marks	:	80
3 rd Lowest financial quote will be given score of marks	:	60
4 th Lowest financial quote will be given score of marks	:	40
5 th Lowest & onwards financial quote will be given score of marks	:	20

The final evaluation would be done on the basis of Composite score. The final selection will be on aggregate if the technical and financial assessments. 70% weightage will be assigned to technical aspects and 30% to financial bid. The applicant who has secured the highest Composite Score shall be declared the preferred Bidder.

The Composite score would be worked out as below:

Applicants Score (A)	Weight (B)	Weighted Score (C)=(A)X(B)
Technical Score	70%	X
Financial Score for those found eligible in Technical Papers	30%	Y
Composite Score of the Papers		(X+Y)

F: Payment Terms

Payment shall be made on following basis:

1. 25% on completion of work (On the 1st day of opening of exhibition i.e.19th March,2016).
2. Balance after completion of exhibition.

G: RIGHTS

HMCM reserves the right to accept or reject any offer based on technical / financial evaluation without assigning any reason.

H: LAST DATE FOR SUBMISSION OF EOI

The last date for submission of EOI is 11th March, 2016 (upto 3.00 p.m). The EOI received after due date shall not be accepted. The EOI should be addressed to CEO, Handicrafts Mega Cluster Mission (HMCM), Rajiv Gandhi Handicrafts Bhawan (3rd Fl.), Baba Kharag Singh Marg, Connaught Place, New Delhi-110001.
