

BUYER SELLER MEET & THEMATIC EXHIBITION OF HANDICRAFT PRODUCTS OF MEGA CLUSTERS (BAREILLY, LUCKNOW & BHUJ)

DURING
HOME EXPO INDIA, 2015
16th – 18th APRIL, 2015

AT
INDIA EXPO CENTRE & MART
GREATER NOIDA EXPRESSWAY, DELHI NCR

BUYER SELLER
MEET
&
THEMATIC
EXHIBITION

UNIQUE OPPORTUNITY

FOR ARTISANS CRAFT PERSONS, ENTREPRENEURS, MANUFACTURERS & EXPORTERS OF 3 MEGA CLUSTERS (BAREILLY, LUCKNOW & BHUJ) TO EXPLORE THEIR INTERNATIONAL MARKET

- ◆ Comprehensive international market linkage to the artisans, entrepreneur, manufacturers & exporters.
- ◆ Wide range of handicraft products of 3 Mega Clusters i.e. Bareilly, Lucknow & Bhuj shall be displayed.
- ◆ Buyer Seller Meet & Thematic Exhibition to be organized coinciding with Home Expo India 2015.



HOME EXPO INDIA, 2015

- ◆ One stop expo for variety of Houseware Products, Decorative, Furniture, Home accessories and Home furnishings.
- ◆ More than 600 exhibitors under one roof.
- ◆ Sourcing destination for all importers, whole sellers, distributors, retail chains and specialty stores.
- ◆ Promotional schemes for qualified buyers.



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Organized by



हस्तशिल्प निर्यात संवर्धन परिषद्

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OBJECTIVES

- ✦ To give thrust and to promote export of handicrafts of these Clusters.
- ✦ Vast potential of these clusters have not been tapped due to the Lack of exposure to the international market.
- ✦ The event shall provide an opportunity to the craftsmen / artisans, entrepreneurs to interact directly with the overseas buyers.
- ✦ Overseas buyers shall also get an opportunity to source the merchandise directly from the producers.

Major product categories on display:

- ✦ Zari & Zardozi
- ✦ Bamboo Cane Furniture
- ✦ Rugs & Durries
- ✦ Wooden Furniture
- ✦ Kite making
- ✦ Terracotta
- ✦ Chikankari
- ✦ Clay Relief Work
- ✦ Kachchhi Embroidery
- ✦ Mirror Crafts Of Bhuj
- ✦ Ajrakh And Block Printing
- ✦ Tie-Dye (Bandhani Or Bandhej)
- ✦ Kutch Embroidery
- ✦ Artistic Weaving (Woolen Shawls)
- ✦ Rogan Painting
- ✦ Wood Carving
- ✦ Copper Coated Iron Bell
- ✦ Leather Work
- ✦ Laquerware

FACT SHEET



★ Name of the activity	Buyer Seller Meet & Thematic Exhibition of Handicrafts of 3 Mega Clusters (Bareilly, Lucknow & Kutch)
★ Venue	Home Expo India 2015, India Expo Centre & Mart, Greter Noida
★ Date	16 th – 18 th April, 2016
★ No. of Days	3 Days
★ Time	10:00 am to 5:00 pm
★ No. of Exhibitors	45
★ Organiser	National Centre for Design and Product Development (NCDPD)

